

VOLUME 12 ISSUE 1 MARCH 2024

GROW

BUSINESS

KC CHAMBER DIGITAL MAGAZINE



**CPKC STADIUM
OPENING DAY**
KC Current
Makes History



**GETTING
WORLD CUP
READY**



DEI MASTERY
New Program,
New Partnership

“Providing care to people is a privilege.

I never forget that.”

- **Becky N. Lowry, MD**
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For me, there's nothing more rewarding than the meaningful connections I make with my patients. Maybe it's growing up in a small town where those personal values remain strong. Or maybe it's the belief, shared with all of my co-workers, that people come first. Whatever it is, the opportunity to provide care is a privilege I never forget.

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GROW KC designed by Ridpath Creative Partners
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On the cover: KC Current CPKC Stadium and 2024 season opener.
Photo Roger Ridpath.

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²Based on the Department of Transportation (DOT) published schedules on weekdays beginning 10/1/22 through 4/8/23. For up-to-date system information, including nonstop service for any given Southwest city, please visit [Southwest.com](https://www.southwest.com).
³Fare difference may apply.
⁴Failure to cancel a reservation at least 10 minutes prior to scheduled departure may result in forfeited flight credits.
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⁶First and second checked bags. Weight and size limits apply.



PRESIDENT & CEO'S POINT OF VIEW

I've said it before, but it bears repeating: Sports is at the heart of Kansas City's identity, making our vibrant sports culture a critical part of our regional DNA. With so many exciting developments currently taking place, you will likely notice a theme in this edition of GROW Magazine. It is an exciting time as our region benefits from the eyes of the world continue to focus on us as a thriving hub of activity for baseball, basketball, football (whether on the gridiron or pitch) and volleyball. Our star is on the rise as we increasingly host fans beyond the Midwest to discover all that is wonderful about Kansas City.

A flood of enthusiastic college sports fans stream into Kansas City in March as NCAA basketball and wrestling fans arrive for their respective tournaments. We also host MIAA and NAIA basketball tournaments. T-Mobile Center and its surrounds welcome visitors from locations near and far, many who are experiencing Kansas City for the first time and learning all about its charms.

As we shift from one sports season to the next, our region will soon know the outcome of plans for a new downtown baseball stadium as the future home of our boys in blue, the Kansas City Royals. The Vote Yes on 1 campaign has been hard at work, sharing the details of plans to relocate the Royals from Kauffman Stadium to a new ballpark district in the East Crossroads. Contingent on the will of the voters on April 2, this project looks to connect the stadium with other districts and the people who call those areas home and promises to keep the Royals in Jackson County for the foreseeable future.



The April 2 election also has important implications for our championship winning Kansas City Chiefs and the plans they have for improving Arrowhead Stadium. A yes vote for the Royals also supports the Chiefs who have revealed renderings of extensive renovations to Arrowhead and enhance the game day experience for football fans throughout the region. Access to more land at the Truman Sports Complex will centralize operations for the Chiefs, increase the tailgating tradition for fans and bolster the site as a venue for large concerts and events.

And exciting sports news isn't limited to basketball, baseball and football. Both the Kansas City Current and Sporting KC professional soccer teams are at the beginning of their seasons. As I write this, Sporting KC is looking for its first win of the season, having played to draws in the team's first three matches. Always competitive, Sporting is bound to deliver another thrilling season. And continue reading this issue of GROW because you won't want to miss the article on CPKC Stadium (page 8) as the new home for our women's professional soccer team - the first purpose-built stadium of its kind in the world.

This momentum will only accelerate as Kansas City continues preparing to host FIFA World Cup 2026™. We now know six matches will be played in Kansas City, including a quarterfinal that could potentially bring two of the world's best teams to town. I offer more insight into what being a host city means to our region as well as other milestone announcements to watch for as planning continues in an enlightening Q&A article on page 12. While 2026 sounds like it's a long way off, planning has kicked into high gear and the KC Chamber will keep you update on developments, so our business and civic community is prepared to host the world in style.

So, what does all this sports-related activity mean and why should you care? I invite you to take a step back and envision all that is entailed in going to a game downtown or at Arrowhead. Visitors spend money at our hotels, eat in our restaurants and shop in our stores. Residents work and earn a paycheck when our stadiums are in use, including the maintenance and upkeep of facilities. Our sports culture generates significant economic output and supports thousands of jobs throughout our community, not to mention the social connections we make with each other as fans. Whether you are a sports fan or not, our sports teams positively affect our city in big ways, helping our region economically, culturally and socially. Thanks to our dynamic sports scene, the eyes of the world are turning toward Kansas City and it's our time to shine.

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KC CURRENT MAKES SPLASH WITH CPKC STADIUM



KC CURRENT MAKES SPLASH WITH CPKC STADIUM



The Kansas City Current rolled into the history books on Saturday, March 16, when players stepped onto the pitch at CPKC Stadium for the team's inaugural home match hosted in the first purpose-built stadium for a women's professional sports team in the world. The visionary stadium project was announced in October 2021 as the brainchild of KC Current co-owners Angie and Chris Long and Brittany and Patrick Mahomes. Canadian Pacific Kansas City (CPKC) claimed naming rights in 2023, a logical convergence between the first and only railroad connecting Canada, U.S. and Mexico, with this groundbreaking stadium on the northern edge of downtown.

Situated on the south bank of the Missouri River, at the east end of Berkley Riverfront Park near the iconic Christopher S. Bond Bridge, CPKC Stadium opens as a beacon of hope, inspiring those who are optimistic that enthusiastic soccer fans can help revitalize the riverfront area. In collaboration with Port KC, the stadium will anchor ongoing development projects. With this stadium, the KC Current not only signals its commitment to its athletes and fans, but its commitment to Kansas City.

"When you walk into CPKC Stadium, you will very much know you're in Kansas City," said KC Current President Raven Jemison. "This is not a cookie cutter stadium. We focused on creating a unique fan experience that is endemic to Kansas City. It will be loud, and I can't wait to see the faces of our fans as they experience this atmosphere that will amplify the home pitch advantage."

KC Current Vice President of Communications Dani Welniak seconds that sentiment. "Kansas City fans are incredible, and they've quickly gotten on board with what women's soccer is all about. We wanted to reward that pride in our city with a Kansas City centric experience. Like what was achieved at the single terminal project at Kansas City International Airport, guests to CPKC Stadium will have the opportunity to try the best our city has to offer."

Hope for the future is a critical component for everyone who recognizes what CPKC Stadium can do as a catalyst for future opportunities for female athletes across the globe. Young girls no longer must imagine a place where they can go to see their dreams in action - it is a tangible reality.

KC CURRENT MAKES SPLASH WITH CPKC STADIUM

“CPKC Stadium will show young female athletes what is possible and that they have just as much opportunity as their male counterparts,” said Jemison. “And our young men will grow up seeing the stadium as the rule rather than the exception. Both can feel a sense of pride that they were part of a generation that helped make this dream a reality.”

Welniak shared that the opening of CPKC Stadium is more than a moment - it is the spark of a larger movement that will further bolster women’s sports and ensure everyone in the world knows about Kansas City. “For the first time, women are no longer secondary tenants in a men’s stadium,” Welniak noted. “I have a young daughter who will look back and not recognize a world where it wasn’t any other way.”

Visionaries are rarely appreciated in their own time, and when plans were announced about building CPKC Stadium for the KC Current, the consensus was that ownership was crazy. Keep in mind, Vincent Van Gogh sold

only a handful of paintings in his lifetime and Albert Einstein questioned his own genius about the cosmic constant. With time, naysayers often experience a shift in mindset. The magnificence of the stadium, the plans for riverfront revitalization and the hope for continued growth in women’s sports have all combined to convert the non-believers who now simply shake their head and ask, “How have we not done this before?”

“I invite people to take a moment and breathe it all in - revel in this moment,” encouraged Welniak. “This moment wouldn’t have been possible without everyone involved, including the fans. CPKC Stadium is yours, and as with most things in Kansas City, we made history together as a community.”

You can learn more about the specific details of CPKC Stadium on its website at www.cpkcstadium.com. And be sure to follow the KC Current throughout the 2024 season. If you cannot make it out to a game, you can support the team on their social media channels and stay up to date on team news at www.kansascitycurrent.com. ▾



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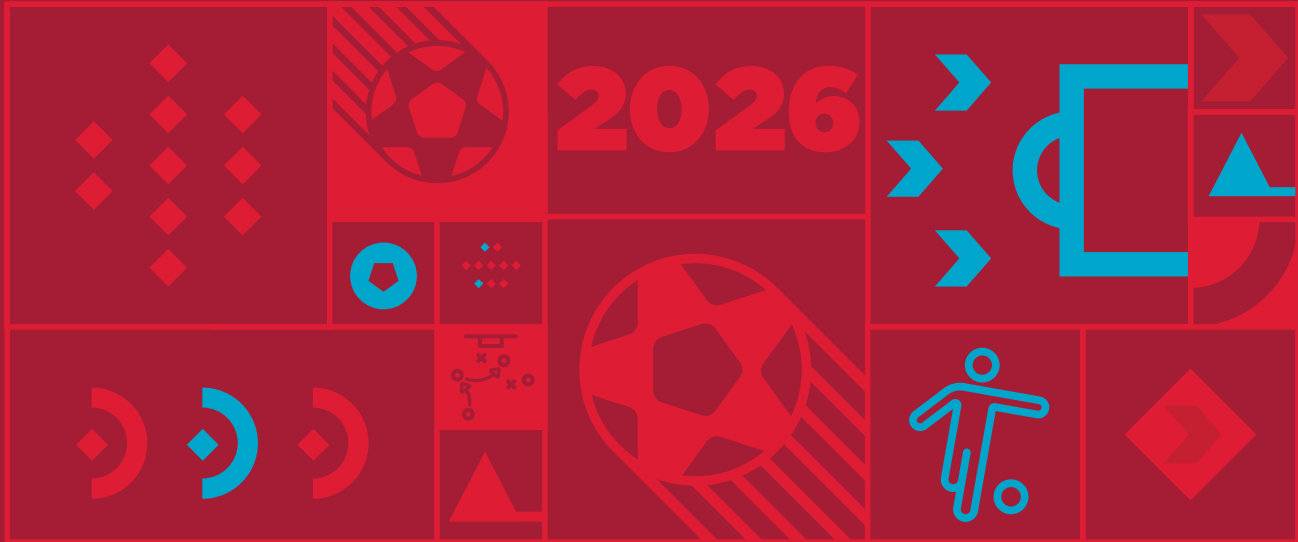
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Q&A Update:

Joe Reardon Talks FIFA World Cup 2026™



The summer of 2026 may sound like it is a long time from now, but it will be here before you know it, especially with all the planning taking place in advance of Kansas City hosting FIFA World Cup 2026™. KC Chamber President and CEO Joe Reardon gives a quick update on all that is happening as our area prepares to welcome the world to town, offering exciting insight into the behind-the-scenes work that goes into hosting the world's largest sporting event and the impact the month-long tournament will have on our region.

We now know that Kansas City will host six matches, including a quarterfinal. How can people begin preparing for FIFA World Cup 2026™?

Kansas City is already familiar with soccer with the KC Current and Sporting KC adding professional prestige to our robust youth programs. Preparing to be a welcoming host city is the ideal time for people throughout the region to learn more about the international scope of what is known as “the beautiful game.” The World Cup is nothing like they have experienced before. Imagine the

NFL Draft and amplify it, increasing the number of visitors to include a global audience who will be in Kansas City for much longer than a weekend. It is possible our visitors will be in the area for weeks – staying in our hotels, eating in our restaurants, shopping at our businesses, visiting our tourist sites and exploring locations on both sides of the state line. The KC Chamber is excited to help our businesses prepare for this incredible opportunity and more information will be shared in the lead up to the tournament to ensure our community shines on the global stage.



DEI CERTIFICATE OF MASTERY & CAPSTONE PROGRAM

Are you a Kansas City area professional looking for a deep learning opportunity specifically focused on diversity, equity and inclusion? If so, we have a great new program! The KC Chamber is partnering with Authentico, a national full-service, multicultural marketing agency with a diversity, equity, and inclusion practice, to promote its DEI Certificate of Mastery & Capstone Program.



Email the
KC Chamber's VP of DEI
Greg Valdovino
valdovino@kcchamber.com

BUSINESSES BUILD LEADERSHIP CAPACITY THROUGH DEI MASTERY PROGRAM



The DEI Mastery & Capstone Program, the result of a partnership between Authenticity and the KC Chamber, got off to a brisk start on March 27.

When likeminded people come together to talk about a shared vision, you never know where those conversations will take you. Five years ago, the KC Chamber's Vice President of Diversity Equity and Inclusion Greg Valdovino discussed his hopes of creating a DEI certificate program with Dr. Andrea Hendricks who is a respected leader in that educational space. A few years later, when Dr. Hendricks joined Authenticity, a national full-service, multicultural marketing agency, the two renewed their conversation. The goal was to create an opportunity for deeper learning that pushed instruction beyond the entry level perspective. Valdovino and Hendricks envisioned doing more than

replicating other certification programs - they wanted to incorporate higher level academic learning with real world applications using a capstone project.

Together, Authenticity and the Chamber partnered with Dr. Shirley Davis, president of SDS Global Enterprises, to launch "Strategies for Promoting and Fostering a World-Class Culture of Inclusion," a 16-month DEI certificate of mastery and capstone program. The first cohort begins its in depth learning in March 2024. The blended learning experience offers participants the latest research, thought leadership, meaningful solutions, and applicable strategies for resolving real organizational struggles in the diversity, equity and inclusion,

BUSINESSES BUILD LEADERSHIP CAPACITY THROUGH DEI MASTERY PROGRAM

and human relations space.

“The hope I have for our participants is that they will all strengthen the personal and organizational DEI competencies necessary for leading across differing perspectives, broadening understanding of the positive impact DEI initiatives have on business, workforce, workplace and marketplace challenges,” said Hendricks. “We want to lift up people and organizations across the region, helping them move faster in embedding diversity, equity and inclusion in everything we do.”

A critical aspect of the program is building capacity for DEI leaders and Human Resources professionals. The program will create a deeper knowledge base as program participants return to work ready to help educate key stakeholders on the importance of holistic DEI strategies, particularly as our communities continue to diversify.

“Demographics are changing throughout our region and certainly throughout the nation,” shared Valdovino. “For companies to have a competitive edge, they must implement DEI initiatives and foster cultures of belonging. As we look to the future, diverse

environments that are inclusive of all perspectives and that create a true sense of belonging will be key to recruiting and retaining high-quality employees.”

Supporting inclusive work environments that honor diverse perspectives and foster economic growth, workforce development and innovative business practices throughout the region has long been a priority of the KC Chamber as part of the inclusive prosperity pillar in the organizational strategic plan. Whether it is through the Allyship series, the Power of Diversity Breakfast and the Champions of Diversity Awards, Welcoming KC initiatives or partnering on this DEI mastery program, the focus is on helping businesses thrive as they embrace a broad range of perspectives and create cultures of belonging for employees. Preparing leaders to sustain comprehensive cultural transformations takes time and intentionality.

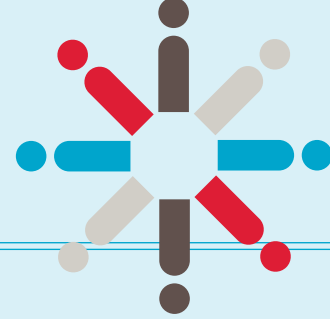
As Dr. Hendricks notes, “We grow up in a fast lane, fast food society. Most of us are looking for a quick fix. We do not want to take the time to immerse and invest in learning on how we have been conditioned for the ‘one and done’ programs and the check the box experience. This program is not for those who simply want to check a box. Instead, this is a time commitment that requires dedication to a blended learning experience. This is learning that matters and will make a difference throughout the community.”

If this program sounds like the high-quality learning experience you want leaders in your organization to experience, you can learn more about Authentico at weareauthentico.com. For a deeper conversation about the sustained benefits that DEI Certificate of Mastery and Capstone Program can have on your company, please email valdovino@kcchamber.com. ▾

“As we look to the future, diverse environments that are inclusive of all perspectives and that create a true sense of belonging will be key to recruiting and retaining high-quality employees.”

Greg Valdovino
VP of DEI, KC Chamber

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Welcome to these members who recently joined the KC Chamber.

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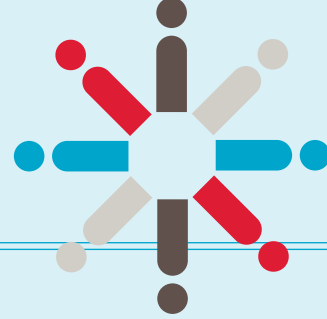
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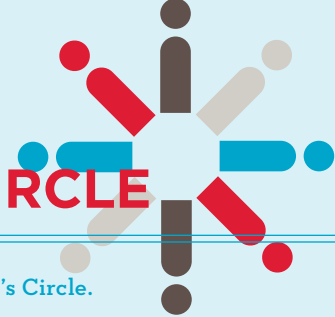
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PRESIDENT'S CIRCLE & LEADERSHIP CIRCLE



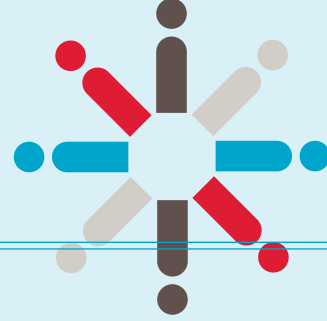
The following companies recently joined or renewed their commitment to the KC Chamber's President's Circle.

Advantage Tech	Enterprise Bank & Trust	Kansas City Current	REACH Healthcare Foundation
AdventHealth	Ernst & Young LLP	Kansas City Life Insurance Company	Saint Luke's Health System
AGA Productions	Energy	Kansas City National Security	Sandberg Phoenix & von Gontard
American Century Investments	First Interstate Bank	Campus, managed by Honeywell	P.C.
Americo Life, Inc.	FleishmanHillard	FM&T	Shook, Hardy & Bacon L.L.P.
Andrews McMeel Universal	FORVIS	Kansas City University	Slalom
Aon Missouri	Foulston Siefkin LLP	Kansas State University	Spencer Fane LLP
Arvest Bank	Garmin International, Inc.	KC Health Collaborative	Stinson LLP
Bank Midwest	GEHA - Government Employees	Kessinger/Hunter & Company, L.C.	The Builders' Association
BlueScope Buildings North America	Health Association	Lathrop GPM LLP	The University of Kansas Health
BNSF Railway Co.	Grant Thornton LLP	Lockton Companies, LLC	System
BOK Financial	HCA Midwest Health	Loews Kansas City Hotel	U.S. Bank
CBRE	Heartland Coca-Cola Bottling	MarksNelson	UMB Financial Corporation
City of Kansas City, Missouri	Company	Metropolitan Community College	Unbound
Dentons US LLP	HNTB Companies	Oracle Cerner	VanTrust Real Estate, LLC
EAG Advertising & Marketing	Husch Blackwell LLP	Panasonic North America	Vibrant Health
ECCO Select Corporation	JE Dunn Construction Company	PNC Bank	

The following companies recently joined or renewed their commitment to the KC Chamber's Leadership Circle.

ArtsKC - Regional Arts Council	Diversified Restaurant Group	Paris Brothers Inc.
AT&T, Inc.	Donnelly College	Plexpod
Bardavon Health Innovations	Executive Hills, Inc.	Risk Strategies Company
Barkley, Inc.	Ford Motor Company	Rockhurst University
Benedictine College	Full Employment Council, Inc.	Shawnee Mission School District
Bennett Packaging of Kansas City, Inc	Gates Bar-B-Q	Stifel Nicolaus & Co.
Better Homes and Gardens Real Estate Kansas City	GBA	Stowers Institute for Medical Research
Homes	Great Wolf Lodge	Stryten Energy KCMO
BHC	Greater Kansas City Community Foundation	Talon Concrete & Aggregates LLC
Big O Tires	HDR Engineering, Inc.	The Hope Center
BioNexus KC	High Aspirations, Inc.	The National WWI Museum and Memorial
BOK Financial	Hoefer Welker	The Porter House KC
Boys & Girls Clubs of Greater Kansas City	JVM Realty	The Roasterie, Inc.
Capital One Café	Kansas City Area Development Council	Tico Productions LLC / Tico Sports
Cascade Hotel Aloft Hotel - on the Country Club	Kansas City Mavericks	T-Mobile Center
Plaza	Kansas City Urban Youth Academy	TranSystems Corporation
Central Exchange	KC Water	U.S. Army Corps of Engineers--K.C. District
Chase	KMO Burger, LLC dba Whataburger Restaurants	United Way of Greater Kansas City, Inc.
Colliers International/Kansas City	Lamar Johnson Collaborative	Veracity Consulting, Inc.
Comprehensive Mental Health Services	Lead Bank	VMD Corp
Cooling & Herbers, P.C.	Liquid Mobile	Wagner Logistics
CrossFirst Bank	Made in KC	WSP USA Inc.
Crux KC LLC	Mars Petcare	Wyandot Behavioral Health Network
DD Ranch Leewood	Mid-Continent Public Library	YMCA of Greater Kansas City
DeMarche	MRIGlobal	
DEMDACO	Palmer Square Capital Management	

MILESTONES



The following companies recently celebrated membership milestones.

5 years

AltCap
BAC Musical Instruments, LLC
Behavioral Health Kansas City
Burnt End BBQ Crown Center
Burnt End BBQ Overland Park
Citizens of the World Charter Schools -
Kansas City
Crossroads Hotel
Design Supply Doors
Edward Jones-Amy Patton
Foulston Siefkin LLP
Gordon Lansford
Guy Fieri's Dive & Taco Joint
Hartline Construction, LLC
Kansas City Election Board
Kansas City Medical Society and Foundation
KC Media / IN Kansas City
KJO Media
La Quinta by Wyndham Kansas City Beacon Hill
Loews Kansas City Hotel
Menufy
Midtown Signs LLC
Modus Light, LLC
NetStandard
Northpoint Logistics
Prime Capital Investment Advisors
PURE Workplace Solutions
Rivard Realty at Keller Williams
Savion, LLC.
Shark OFF
Stifel Nicolaus & Co.
The National Audio Theatre Festivals, Inc.
TreviPay
Turn the Page KC
Uhlig LLC
Warriors' Ascent
YaYa's Euro Bistro

10 years

Aldi
ArtClass
Bardavon Health Innovations
Briarcliff Development Company
EAG Advertising & Marketing
Fastsigns Overland Park
Foutch Brothers/Hy-Vee Arena
Hg Consult, Inc
Integrishield
International Relations Council
Johnson County Library
Kansas City Automotive Museum
Pinion
Pivot International, Inc.
Republic Services
Roto-Rooter Services Company
Ruckus Creative Group, LLC
Rx Savings Solutions
Tico Productions LLC / Tico Sports
Todds Clothiers & Tailor

15 years

Bicknell Family Holding Company (BFHC)
Frontier Schools
Johnny's Tavern - Power & Light District
Max Electric, Inc.
Mid-America Merchandising, Inc.
New Horizons Enterprises, LLC
Travois

20 years

Alaskan Fur Company
Dimensional Innovations
Jewish Vocational Service

25 years

ArtsKC - Regional Arts Council
Fiorella's Jack Stack Barbecue
Kansas City Area Development Council
Print Time, Inc.
Schutte Lumber Company
Stowers Institute for Medical Research
U.S. Bank

30 years

Dentons US LLP
Rainy Day Books, Inc.

35 years

Trozzolo Communications Group

40 years

HCA Midwest Health
Mary Kay Horner
Kansas City Symphony

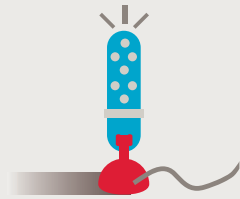
45 years

The American
Better Homes and Gardens Real Estate
Kansas City Homes
Home Builders Association of Greater Kansas City

50+ years

A.L. Huber General Contractor (51)
Delden Manufacturing Company (51)
MRIGlobal (51)
Celebrity China & Crystal (52)
TranSystems Corporation (54)
Crown Center Redevelopment Corporation (56)
Lockton Companies, LLC (56)
Saint Luke's Health System (56)
Saint Luke's Hospital of Kansas City (56)
JE Dunn Construction Company (57)
Union Station Kansas City, Inc. (58)
Metropolitan Community College (59)
City of Kansas City, Missouri (61)
Lundmark Advertising (61)
The Miller Group (62)
Gallagher Benefit Services, Inc. (63)
American Century Investments (65)
Kansas City Shippers Association, Inc. (65)
Nettles Construction Solutions, Inc. (65)
Wagner Logistics (67)
Foley Equipment (68)
Grant Thornton LLP (70)
Rockhurst University (72)
Kansas City National Security Campus, managed
by Honeywell FM&T (75)
United Way of Greater Kansas City, Inc. (76)
HNTB Companies (77)
FORVIS (78)
Shelton Travel Service, Inc. (79)
William Jewell College (79)
The Builders' Association (82)
The Salvation Army (82)
Kessinger/Hunter & Company, L.C. (83)
Van Osdol, P.C. (85)
Ernst & Young LLP (97)
Risk Strategies Company (97)
Spencer Fane LLP (103)
AT&T, Inc. (104)
Stinson LLP (106)
Burlington Northern Santa Fe Intermodal
Operations (107)
Kansas City Life Insurance Company (107)
UMB Financial Corporation (107)
Husch Blackwell LLP (108)
Lathrop GPM LLP (108)
BNSF Railway Co. (110)
Shook, Hardy & Bacon L.L.P. (110)
Evergy (124)

GOOD NEWS



People

Melissa Ford has been appointed chief advancement officer at **Park University**. In her role, Ford is responsible for growing the advancement program through annual giving, alumni relations, corporate and foundation relations, capital campaigns, major gifts, planned giving, stewardship, advancement services and special events.

Foley Equipment announced that Melissa Allison is joining the company as Chief People Officer. As CPO, Allison will oversee HR, recruitment, training and organizational development, and administrative support across Foley's 15 locations.

UMB Financial Corporation (Corp.) is pleased to announce Jim Rine has been promoted to president of UMB Financial Corp., in addition to his current role as president and chief executive officer of UMB

Bank. This promotion reflects the ongoing expansion of Rine's work and influence assumed during the past several years, including his increased involvement in investor relations, UMB Financial board interactions and more.

AdventHealth Shawnee Mission has named Alan Verrill, MD, its new president and chief executive officer. Dr. Verrill has transitioned to AdventHealth Shawnee Mission from his role as president and CEO of AdventHealth South Overland Park.

Established in 2013, **Henderson Building Solutions** ended 2023 with \$74 million in gross annual revenue, a 135% year-over-year revenue increase and record for the firm, which is a sister company of national building systems design firm **Henderson Engineers**. New to executive management roles within the company are Earl Wilcox, VP of Mission Critical;

LIBERTY LEVEL 2024 INVESTORS



GOOD NEWS

Continued...

Jamison Clark, VP of Construction Operations; Nick Lynch, VP of Project Development; and Travis Short, VP of Commissioning.

Miscellaneous

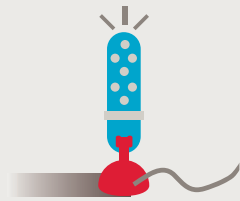
Spencer Fane LLP is pleased to announce Snow Christensen & Martineau, a full-service practice with nearly 50 attorneys and a 135-year history that pre-dates Utah becoming a state, has combined with the firm effective March 1, 2024. Spencer Fane is recognized as the fastest-growing law firm in the AmLaw 200 over the last five-year period.

Literacy KC and Big Brothers Big Sisters of Kansas City have been named **Bank of America's** 2023 Neighborhood Builders, and each nonprofit will receive \$200,000 in flexible funding and leadership training to advance economic mobility in Kansas City through programs and services addressing intergenerational literacy barriers and tackling the lack of role models in young people's lives.

ational literacy barriers and tackling the lack of role models in young people's lives.

Aspis Consulting, a cybersecurity consulting firm based out of Kansas City, hosted a ribbon-cutting ceremony to celebrate the grand opening of its new office. The new office is four times larger than its former site to accommodate the company's rapid growth. In just a few years, it has earned the distinction of being the 2023 Mid-America LGBT Chamber of Commerce LGBT Business Enterprise of the Year and the largest fastest-growing SBA HUBZone-certified tech company in the region.

Kansas City PBS is thrilled to announce a collaboration with Hulu + Live TV, that brings exceptional local programming to an even wider audience. Viewers can now access Kansas City PBS content seamlessly through Hulu + Live TV, one of the nation's largest



BRONZE LEVEL 2024 INVESTORS



GOOD NEWS

Continued...

streaming services for live television, with more than 4.5 million subscribers. This collaboration will allow Hulu + Live TV users to watch Kansas City PBS Channel 19.1 live from their preferred devices.

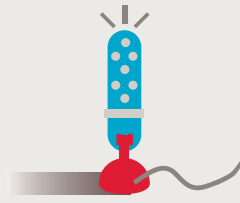
AdventHealth South Overland Park was named a Top General Hospital by The Leapfrog Group. The Leapfrog Top Hospital award is widely acknowledged as one of the most competitive awards American hospitals can receive. More than 2,100 hospitals were considered for the award.

UMB Bank, a subsidiary of UMB Financial Corp., has announced a total donation of \$2 million to non-profits across its footprint, including nine Kansas City-area organizations. Nine additional donations have been made to organizations in Denver, St. Louis, Phoenix and Dallas. This is the third consecutive year the company has made year-end donations totaling this

amount. These year-end donations bring UMB's 2023 total giving to more than \$3.7 million.

Crux KC has selected **WeCode KC** and **Child Abuse Prevention Association (CAPA)** as recipients of its 2024 Crux for a Cause program. After receiving a record-high 39 applications, Crux expanded the program for the first time, investing \$50,000 of pro-bono marketing services to each nonprofit, totaling \$100,000.

Leaders from **Park University** and **Metropolitan Community College** have signed an articulation agreement that will provide MCC graduates a straightforward path to earning a bachelor's degree at Park. Under the agreement, MCC students who earn an Associate in Arts degree will be eligible for guaranteed admission at Park and will enter the University with junior status. Park University will accept Met-



SILVER LEVEL 2024 INVESTORS



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GOOD NEWS

Continued...

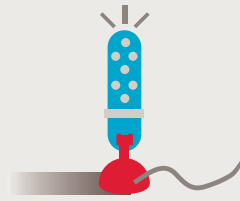
ropolitan Community College's designated freshman and sophomore level education credits, as well as all general education credits, to apply toward earning a bachelor's degree at Park.

HCA Midwest Health is the only health system in the region with three hospitals named "America's 250 Best Hospitals" for clinical excellence by Healthgrades, placing them among the top 5% in the nation. The hospitals include **Overland Park Regional Medical Center, Centerpoint Medical Center,** and **Menorah Medical Center.**

The Environmental Protection Agency (EPA) announced that **Académie Lafayette** was one of the recipients of its inaugural Clean School Bus Program's grant in Missouri, Kansas and Nebraska. The grant provides funds to schools to enhance their transportation infrastructure and contribute to a cleaner environment.

Academy Bank - a full-service community bank and family-owned subsidiary of Dickinson Financial Corporation - opened a new branch on January 11 in the lobby of 1201 Walnut in downtown Kansas City. The bank also recently completed a move of its corporate headquarters to three contiguous upper floors and features Academy Bank signage atop the building and joining the skyline.

Union Station officials announced an initiative with **BOK Financial** to grow a designated fund for the purposes of expanding accessibility to Science City and the empowering world of STEM experiences, with a focus on the area's underserved Hispanic and Latino youth. BOK Financial is powering up this initiative with a generous lead gift and invites other individual, foundation, and corporate tax-deductible donations into this special fund.



GOLD LEVEL 2024 INVESTORS



GOOD NEWS

Continued...

Congratulations to **Nifty Promotions**, a woman-owned full-service promotional marketing company with an established customer base across the United States, currently celebrating nine years in business. The company began in Cindy and Joe Shelton's home office and expanded into a thriving tech savvy business now headquartered in Lenexa, KS.

The Spring Parade of Homes, open April 27 through May 12, offers the opportunity to see one of the largest and most impressive displays of new homes in the country. The spring parade will feature 339 homes in eight counties built by 105 of the KC area's finest builders. Presented twice a year by the **Home Builders Association of Greater Kansas City**, the Kansas City Parade of Homes is the second largest in the United States.

HCA Midwest Health announced it has been recognized with several 2024 Patient Safety Excellence Awards™ and 2024 Outstanding Patient Experience Awards™ from Healthgrades. These achievements reflect HCA Midwest Health's commitment to delivering safe, high-quality care to the communities served by its seven hospitals and dozens of facilities and services.



Share your good member news with the KC Chamber! Send us your news release and an optional image (at least 500px square). Be sure to include a headline, introduction, and contact information.

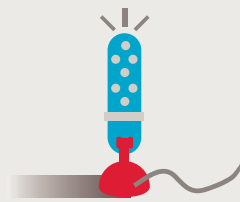
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FOR A GREATER KANSAS CITY

Union Station
30 W Pershing Road
Suite 301
Kansas City, Missouri 64108

**For membership information,
call (816) 221-2424
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